

CHERI HEWLETT, CPA

TECHNOLOGY & INNOVATION EXECUTIVE | AI-NATIVE BUILDER | P&L OPERATOR | U.S. AIR FORCE VETERAN

[LinkedIn](#) | [cherihewlett.dev](#) | [GitHub](#)

EXECUTIVE PROFILE

Technology and innovation executive with two decades across audit, advisory, enterprise SaaS, and the Office of the CFO - including the last four years building AI-native systems and strategies. Built and scaled a new enterprise platform line from concept to global market with full P&L accountability; led enterprise AI governance and agentic-workforce strategy; and personally architected four production AI systems. Combines board-level strategy, domain depth, and hands-on engineering execution.

EXECUTIVE IMPACT

PLATFORM BUILDER

Scaled a new enterprise platform line from concept to market with full P&L across product, engineering, go-to-market, and customer success; delivered triple-digit organic growth for three consecutive years.

BOARD-LEVEL OPERATOR

Presented platform strategy and business performance to boards and investors; connected product strategy, competitive differentiation, and roadmap investment.

AI EXECUTIVE + ENGINEER

Set enterprise AI governance and agentic-workforce strategy while personally designing and building four production AI systems.

OFFICE-OF-THE-CFO DEPTH

Twenty years across accounting, audit, advisory, financial technology, and enterprise SaaS; CPA with PwC and Deloitte experience.

PROFESSIONAL EXPERIENCE

BLACKLINE

2018-PRESENT

Senior Vice President & Global Managing Director, Platform & Product Strategy

- Own enterprise-wide platform and product strategy, including platform vision, competitive differentiation, and roadmap prioritization in partnership with cross-functional leadership.
- Lead AI governance and agentic-workforce integration across the enterprise platform.
- Present platform strategy and business performance to boards and investors.

Vice President & Head of Product, Financial Reporting Analytics

- Built and scaled a new Financial Analytics platform line from concept to global market with full P&L accountability across product, engineering, go-to-market, and customer success.
- Delivered triple-digit year-over-year organic growth for three consecutive years by defining product-market fit and differentiated value propositions across a global enterprise customer base.
- Reduced midmarket time-to-value through roadmap sequencing, deployment blueprints, customer advisory boards, and partner-ecosystem design.
- Partnered with PE-backed portfolio companies on investor reporting and financial controls across acquired entities.

Earlier BlackLine Leadership Roles

- Progressed across customer success, solutions consulting, product transformation, and product leadership; developed packaged deployment blueprints that materially reduced time-to-value.

INDEPENDENT CPA FIRM

Founder & Owner

- Founded and operated an independent CPA practice serving real estate investors and small businesses across tax strategy, 1031 exchanges, individual, corporate, and nonprofit returns, and bookkeeping.

SELECTED AI SYSTEMS - BUILT HANDS-ON

heyEcho | Founder & Architect

- Architected a multi-agent operating system with registry-driven routing, persistent cross-session memory, fail-closed authority, and a verification layer that recomputes status from live evidence.
- Built 80+ edge-function API services with authentication, versioning, and lifecycle management.
- Production stack: Claude / Anthropic API, Supabase, Mem0, MCP tool orchestration, Next.js, and TypeScript.

Live Engineering Record

- Engineering record is recomputed from private repositories on every build rather than manually summarized: thousands of authored commits, 1,700+ merged pull requests, 302 catalogued reusable capabilities, and four production systems.

[View live engineering record at cherihewlett.dev](https://cherihewlett.dev)

LEADERSHIP & DOMAIN EXPERTISE

EXECUTIVE LEADERSHIP: P&L leadership | enterprise platform strategy | product portfolio strategy | board and investor communication | global commercialization | partner ecosystem design

AI & DATA: AI product strategy | agentic AI and multi-agent orchestration | AI governance | LLM evaluation | RAG and vector memory | developer platforms and API product strategy | data activation

FINANCE & ENTERPRISE SAAS: Office of the CFO | financial analytics | enterprise SaaS | PE portfolio reporting and controls | audit and advisory | accounting and tax

TECHNOLOGY

Claude / Anthropic API | Gemini | Vertex AI | Google ADK | RAG and vector memory | Mem0 | MCP tool orchestration | Supabase | PostgreSQL | Next.js | React | TypeScript | Node.js | Deno | Vercel | GitHub Actions | LLM evaluation and governance

SPEAKING & WRITING

- Main-stage and industry speaking: BeyondTheBlack (2022-2026), BlackLine Investor Day (2024), SAP Sapphire Barcelona (2024), LWT Summit (2024), and Product Advisory Collective (2026).
- Podcast guest: Sounds Accurate and The Go-Live Gap.
- Published LinkedIn writing includes 'What's Next After Generative AI.'

EDUCATION, CREDENTIALS & SERVICE

M.S., Accounting - Liberty University | B.S., Accounting & Computer Science - University of Maryland

Certified Public Accountant (Virginia) | U.S. Air Force Veteran | Strategic Advisor, Crux (London) | Board Member, G.R.O.W. Foundation